

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of Dr. Catherine Lin-Hendel	:	Group Art Unit: 3625
	:	
Serial No.: 09/619,255	:	Examiner: Fadok, Mark A
	:	
Filed: 07/19/2000	:	Date: June 3, 2004
	:	
For : SYSTEM AND METHOD FOR	:	
INTERACTIVE, COMPUTER	:	
ASSISTED PERSONALIZATION OF	:	
ON-LINE MERCHANDISE PURCHASES	:	

Commissioner of Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

INTRODUCTORY COMMENTS:

This Response is submitted in response to the filing of an RCE in response to the Office Action mailed December 03, 2003 which was received in connection with the above-identified application and for which a three-month shortened statutory period of response ending March 03, 2004, was set.

A petition for a three-month extension of time is attached herewith with the appropriate fee.